

Bob Nanna

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Objective

Looking for a creative, project-driven, fun position that showcases my unique skills, specifically in the areas of marketing, content creation, and brand awareness.

Work experience

Threadless, Chicago IL December 2005 - January 2014

Marketing Manager

- Managed and coordinated social media team for Twitter (2.2 million followers), Facebook (800k likes), BuzzFeed, and Tumblr
- Brand Management Team member, involved with the weekly selection of new Threadless t-shirt designs
- Site Content Team member, brainstorming fun and thematic sitewide promotions, giveaways, and email campaigns.
- Shorty award winner for Best Brand on Facebook and Twitter
- Go-to speaker for conferences, including Online Retailer in Sydney, Australia.

Downwrite, Chicago IL February 2013 - present

Co-Founder

- Started with a fellow musician, it is the first-of-its-kind site custom songwriting network where fans can directly commission songs from a curated collection of artists.
- Over 2000 songs completed and delivered since 2013.
- Event coordinator for pop-up songwriting concerts in Chicago, New York, Austin.

Professional Musician (1995 - present)

- Toured worldwide as founding member of Braid and Hey Mercedes
- Wrote and recorded over 150 promotional mini-songs for specific Threadless designs

Education

B. A. Advertising, College of Communications, University of Illinois, Urbana IL, Graduated 5/97

References available on request.